

# The Field of Workforce Development

Workforce development strives to strengthen a region's economic stability and success by focusing on people rather than businesses. Resembling strategies used in human resources, workforce development has expanded from a problem-focused approach, acknowledging issues such as low-skilled workers or the need for more employees in a particular industry, to a holistic approach considering participants' many barriers and the overall needs of the region. Successful workforce development programs typically have a strong network of ties in a community and are equipped to respond to changes in their communities.

## The Job of a Career Advisor

Career Advisors work with individuals in all stages of work or life, including those transitioning fields, students looking for their first job, veterans re-entering the job market, or individuals facing retirement. The diversity of clients reflects the dynamic and evolving workforce the world over. Career Centers offer pertinent information and tools for career advisors who help job seekers, career explorers, and students.

# **Program Overview**

Career development is an interdisciplinary field which takes into account workplace dynamics and individual growth and change. Career advisors help focus clients' skills, interests and values while teaching them how to gather information about workplace options and helping them develop strategies to reach their career goals. This program provides an organized and comprehensive approach to information, theories, and best practices in career development.

# **Program Audience**

The Career Advising Specialized Certificate was developed for workforce development professionals that are working in career centers (WIB's), organizations, city colleges and high schools across the U.S. and overseas.

# **Program Benefits**

Students completing the program are eligible to receive the <u>Certified Workforce Development Professional</u> (<u>CWDP</u>) certification through the <u>National Association of Workforce Development Professionals (NAWDP)</u>. The CWDP is a nationally recognized credential for individuals who have demonstrated they have what it takes to provide the highest quality services to our nation's job seekers and businesses.

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# **Key Program Topics**

- <u>Foundations Principles for Career Advisors</u> is the first course in a series of three courses leading to a Specialized Certificate in Career Advising.
- <u>Skill Development</u> A more in depth look at the critical skill sets required for personal effectiveness and success as a Career Advisor.
- <u>Specialty Areas</u> An overview of resources and best practices to address the unique challenges of targeted populations and specialty areas for client management.

# **Program Details**

# **Prerequisites**

There are no prerequisites for this program.

# Length

Students will participate in 3 courses approximately 100 hours of instruction and coursework over 3 quarters; i.e. eleven weeks of study for each course, and will earn 12 academic credits from UC San Diego Division of Extended Studies. Courses are scheduled to start at the beginning of each quarter; i.e. typically the beginning of January and April, end of June and September.

#### Cost

Each course is \$895. Students pay for each of the 3 individual courses at the time of enrollment. All materials are included in the course fee. Certificate registration fee is \$95.

# Requirements

Courses can be taken in any order listed in the chart below, which shows when and in what format the courses are offered.

Course Title	Course No.	Units	Course Offered			
			Fall	Winter	Spring	Summer
Required Courses						
Foundation Principles for Career Advisors	BUSA-40801	4.0	Online			
Skill Development for Career Advisors	BUSA-40806	4.0		Online		
Specialty Areas for Career Advisors	BUSA-40810	4.0			Online	

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# Frequently Asked Questions

#### About the Certificate

## How do I apply to the certificate program?

STEP 1: If you have a My Extension student account, skip to Step 2. If you do not have a My Extension account, go to <u>myextension.ucsd.edu</u>, click "Create an account" on the right side of the page, and follow the instructions to create an account. Once you have a My Extension account, continue to Step 2.

STEP 2: Click on the "Apply Now" button on the certificate page. Complete the required fields on the application. Then click the "Save" button. Once you have saved the application, the "Submit" button will appear. Click the "Submit" button to submit your application for review and consideration. Once submitted, your application cannot be changed. You can track the progress of your application at My Extension.

#### Is there an application fee for the certificate program?

No, the application is free, click on the "Apply Now" button on the certificate page on our website to complete. There is a certificate registration fee of \$95.

## Can I register for the certificate program at any time?

Yes, you may enroll in the program at any time. However, it is recommended that you enroll as soon as possible. The program curriculum may be updated at any time; if certificate requirements change, you must adhere to the curriculum at the time of your enrollment into the certificate. Enrolling in the certificate also gives you access to quarterly, personalized enrollment reminders from the program manager.

## Can this certificate program be completed entirely online?

Yes! This program is designed for you to take it online in the convenience of your own home or office. Some courses may also have in-class options, but all program requirements can be completed online. For online courses, all assignments, tests, and quizzes can be completed online and submitted through <u>Canvas</u>, our online learning platform.

# How long do I have to complete the certificate?

You officially have five years from when you begin taking courses in the program to complete all requirements for the certificate.

# If I already have the skills taught in one of the courses, can I skip that course?

If you have taken a course from an accredited university covering the learning objectives of a program course, you may be able to transfer your previous coursework to Extended Studies. If you have not taken a course elsewhere, but already have the skills covered in a course, you may be able to substitute an alternate Extended Studies course in its place. Please contact the Career Center Manager at <a href="mailto:careeradvising@ucsd.edu">careeradvising@ucsd.edu</a> for more information.

## Is this certificate program open to non-California residents?

Yes, the program is open to non-California residents, including non-US residents. The tuition is the same for all students. If you have questions about how enrolling in courses may or may not affect your visa status, please contact our International Department at <a href="mailto:ipinfo@ucsd.edu">ipinfo@ucsd.edu</a> or (858) 534-6784.

#### If I work full-time, will I still be able to complete this program?

Yes. Our programs are designed to be working-student friendly and most of our students are working professionals. Each course is 4 units conducted over 11 weeks, which amounts to approximately 36 hours of class time per course.

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# Is the program accredited?

UC San Diego is accredited by the Western Association of Schools and Colleges (WASC). UC San Diego Extended Studies — like all other UC San Diego schools, colleges, and departments — is accredited by WASC through the University. All courses and certificate programs offered by UC San Diego Extended Studies have been developed and are administered in accordance with Extended Studies policy and the regulations of the Academic Senate of the University of California.

#### Will this program prepare me for a certification exam?

Completion of this specialized certificate will allow you to apply for the CWDP certification (no exam required)!

# How do I get my certificate once I have completed the requirements?

When you have paid your certificate fee and successfully completed all program requirements, you will need to request an audit by Student Services. To request an audit:

- In your <u>My Extension</u> account, click on "My Courses."
- On the right side of the page under "My Certificates," click on the name of the certificate.
- On the right side of the page under "Tools," click on "Request Certificate Audit."
- Complete and submit the form that appears.

Once you have formally submitted your audit request, your certificate will be mailed to the address we have on file for you within ten business days.

## Do you provide job or internship placement?

No, we do not currently offer job placement assistance, internships, or career services assistance.

#### Is financial aid available?

Yes, there are various financial aid options available to students. Please contact our Student Services Department at <a href="mailto:unex-reg@ucsd.edu">unex-reg@ucsd.edu</a> or (858) 534-3400 for more information.

- UC San Diego Extended Studies offers continuing education loans through UC Approved Lenders. Each institution offers low competitive interest rates and flexible payment options. You are also encouraged to contact your personal financial institution about possible lending solutions. Direct links to UC Approved Lenders can be found on our website's <a href="Financial Resources">Financial Resources</a> page.
- The Employment Development Department (EDD) provides a comprehensive range of employment and training services in partnership with state and local agencies/organizations. More information is available on their website at edd.ca.gov.
- Career Centers Located throughout San Diego County offer their communities comprehensive employment and training services benefiting both business and job seekers. More information is available on their website at workforce.org.
- Please click here for information about Veteran's Benefits.
- Free Application for Federal Student Aid (FAFSA) funds are limited to degree programs only, and cannot be used for courses or certificate fees at UC San Diego Extended Studies.

#### **About the Courses**

#### When does course enrollment open for each quarter?

Our classes post to our website and become open for enrollment approximately two months prior to the new quarter starting. If you'd like to get an email reminder you can sign up for our newsletter(s) in <a href="My Extension">My Extension</a>, under the "Preferences" tab.

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#### When should I enroll in a course?

We recommend enrolling as soon as possible, as occasionally classes will reach capacity.

# Once I have enrolled in a course, when will I get online access to it?

If you have enrolled at least three days before the course begins, you will have access starting on the first day of class. You should receive an email from Student Services with instructions for how to login to the course. If you have enrolled on or after the start date of the course, you will have access to the course within one business day.

# When does enrollment for a course close?

Enrollment in a course may be closed for one or more of the following reasons:

- The course is at capacity. If the course is at capacity you will only be able to join the waitlist. If space becomes available in the course, students on the waitlist are contacted in the order they joined the waitlist.
- The course has progressed to a point where students will no longer be able to make-up missed work and be successful in the course.
- The course is cancelled due to low enrollments.

For all three of these reasons we recommend students enroll early in the courses they are interested in.

## When is the refund deadline for courses?

The refund deadline for courses in this program is typically one week after the start of the course. This allows you to enroll in a course and participate in the course for approximately one week to determine if the course is a good fit. Then, if needed, either you may either transfer your enrollment to a different course or submit a drop request. The exact refund deadline for each section is listed in the section notes on the course page in our website, and you can also find it in <a href="My Extension">My Extension</a> by clicking on "My Courses" and then the name of the course.

## What are the grading options for courses?

You may take a course for one of three options: Letter Grade, Pass/No Pass, or Not for Credit. If you are taking a course towards a certificate you *must* complete your courses for credit (i.e. Pass/No Pass or Letter Grade) and receive a C-/Pass or higher grade. Grades below a C-, No Pass, and Not for Credit will *not* count towards certificate requirements.

#### What kind of credit do I earn?

The courses in this program are post-baccalaureate, professional-level, credit bearing courses. Credit earned in these courses may lead to the award of a formal certificate by UC San Diego Extended Studies or may be applied toward an academic degree or professional credential, subject to the approval of the receiving institution.

If you wish to transfer credit, it is your responsibility to confer with the receiving institution before enrolling, as each individual academic institution decides whether or not to accept Extended Studies' credits.

#### Are courses transferrable?

UC San Diego Extended Studies is not a degree granting institution, however many UC San Diego Extended Studies courses can be transferred to other colleges or universities. The transferability of credit is determined solely by the *receiving* institution. You should discuss how your individual courses will transfer with the Office of the Registrar at the receiving institution *prior to enrolling*.

#### Can I take a course without registering for the certificate?

Yes, you may take any course in this program without registering for the certificate.

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## How long is each course?

Each four unit course runs for eleven weeks. For exact course dates of upcoming sections, visit the webpage of the course you are interested in taking on our website.

#### When is each course offered?

You can also see a full program schedule by clicking on the "Courses" section on the certificate page or under the Program Requirements section of this document.

#### How many hours can I expect to spend studying outside of class time?

Each student has their own learning style so this can vary greatly. As a rule of thumb, expect to spend an average of two hours studying for every hour you spend in-class. For online courses, students should plan to spend approximately 8-10 hours per week viewing lectures and completing coursework.

#### How are online classes formatted?

The online courses are asynchronous: they have a start and end date but all the lessons are uploaded on <u>Canvas</u>, our online learning management system, so you can learn at your own pace. However, please be aware that you may have weekly assignments, quizzes, or tests that are due on specific dates.

#### What are the instructors' credentials?

The program courses are taught by seasoned professionals and overseen by an advisory board of leaders in the field. You can view the advisor list under the "Advisors" section on the certificate page. You can find information about a course instructor, including a biography and credentials, on the course page.

## How do I communicate with a course instructor if I have a question during the course?

Each instructor has his/her own preferred method of communication and response policy, which will be detailed on the course syllabus. However, most instructors utilize email or the discussion board and will respond within 24-48 hours.

## Will I get any hands-on experience in the program?

Most courses combine theory with hands-on exercises. For more information about practical experience in any course, visit the course page on our website.

## Are there required textbooks?

No, there are no required textbooks for this program.

# After I enroll in a course, how can I retrieve a receipt or enrollment verification for my records?

Login to your My Extension account and select "Documents" as the top of the page.

### How will I receive my final course grade?

Once the course is completed, the instructor has 10 business days to submit your grades. Once grades have been posted, you can view and print them from your My Extension account.

#### What if I am having trouble with Canvas or My Extension?

Please contact Student Services at (858) 534-3400 or <a href="mailto:unex-reg@ucsd.edu">unex-reg@ucsd.edu</a> if you experience any issues logging in to any of our systems.

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# For More Information

For program specific questions, please visit <u>the certificate page</u> on our website or contact the Career Services Manager at <u>careeradvising@ucsd.edu</u> or (858) 534-5143. For administrative questions, please contact our Student Services Department at <u>unex-reg@ucsd.edu</u> or (858) 543-3400.